

Community Pharmacy Nottinghamshire



Mission & Strategy

Our Mission

To support contractors to be the best they can be, adding value to community pharmacy professionals and their businesses, maximising the contribution community pharmacy makes to the local NHS and stakeholders, creating the best for patients and the profession

We will

- Represent
- Advocate
- Collaborate
- Enable
- Facilitate
- Act on local insight and evidence

Our Guiding Principles

- We do what is best for contractors
- We do what gives most value and delivers tangible benefits
- We facilitate new and viable income streams
- We invest in the future as well as support the present
- We are straightforward, transparent and promote equity
- We promote quality
- We endeavour to remove unnecessary barriers
- We provide targeted support for contractors
- We look outwards to create valuable partnerships
- We work as a partner of the NHS and relevant stakeholders to facilitate an effective pharmacy service that meets local needs
- We celebrate our success and that of our contractors

Strategy

Support

- Support contractors to maximise return on investment
- Support delivery of national services.
- Support negotiations of local services where appropriate and renegotiations of service fees
- Support and promote referrals into commissioned services
- Support contractors with navigating workforce and DPPs challenges
- Support contractors to understand factors on how national and local policies affect pharmacy income

Relationships & Collaboration

- Foster and develop relationships with key stakeholders including (but not exclusively) and work collaboratively to benefit contractors & patients
 - Commissioners
 - Healthwatch
 - ICB
 - GPs/PCNs/Neighbourhoods
 - Other LRCs
 - Policy makers locally & nationally
 - Politicians

Strategy

Communication

- Seek opportunity to promote community pharmacy and pharmacies internally and externally
- Appropriate use of websites, social media and electronic means to communicate
- Continue to advocate and be the voice of community pharmacies in Nottinghamshire

Governance

- Highest levels of financial control
- High level of transparency to the contractors we represent
- Signed up to all CPE governance
- We will actively seek to be the best and welcome scrutiny

2026/27 Priority Areas of Work

- National Services – supporting Nottinghamshire pharmacy contractors to benefit from the suite of national services, we will focus on integrating services into local pathways, supporting delivery by using data to drive our actions and supporting to promote the service locally. We will ensure that we understand the payment criteria so to be able to advise our contractors if necessary to any changes nationally.
- Neighbourhood Health – to engage locally focusing on tangible benefits and outcomes for contractors.
- Advocacy – Community Pharmacy Nottinghamshire will continue to work with the CPCL and other key contacts in the ICB. We will engage with politicians to support national messaging.
- Workforce – support contractors and the system in gearing up for the new foundation year requirements .
- Communications – make good use of the contract we hold with Priest & Co, working with the experts to understand what and how our contractors wish to be communicated with, we will hold a celebration event at our AGM.

List of initialisms

- DPP – Designated Prescribing Practitioner
- CPCL – Community Pharmacy Clinical Lead
- ICB – Integrated Care Board
- LRC – Local Representative Committee
- PCN – Primary Care Network
- CPE – Community Pharmacy England