

# Community Pharmacy Nottinghamshire



# Mission & Strategy

# Our Mission

To support contractors to be the best that they can be, adding value to the community pharmacy professionals and their businesses, maximising the contribution community pharmacy makes to the local NHS and creating the best for patients and the profession

# We will

- Represent
- Advocate
- Enable
- Facilitate
- Act on local insight and evidence

# Our Guiding Principles

- We do what is best for contractors
- We do what gives most value
- We facilitate new and viable income streams
- We invest in the future as well as support the present
- We are straightforward, transparent and promote equity
- We promote quality
- We endeavour to remove unnecessary barriers
- We provide targeted support for contractors
- We look outwards to create valuable partnerships
- We work as a partner of the NHS to facilitate an effective pharmacy service that meets local needs
- We celebrate our success and that of our contractors

# Strategy

## Support

- Support contractors to maximise return on investment
- Support delivery of national services.
- Support negotiations of local services where appropriate and renegotiations of service fees
- Support and promote referrals into commissioned services
- Support contractors with navigating workforce and DPPs challenges
- Support contractors to understand factors on how national and local policies affect pharmacy income

## Relationships & Collaboration

- Foster and develop relationships with key stakeholders including (but not exclusively) and work collaboratively to benefit contractors & patients
  - Commissioners
  - Healthwatch
  - ICB
  - GPs/PCNs
  - Other LRCs
  - Policy makers locally & nationally
  - Politicians

# Strategy

## Communication

- Seek opportunity to promote community pharmacy and pharmacies internally and externally
- Appropriate use of websites, social media and electronic means to communicate
- Continue to advocate and be the voice of community pharmacies in Nottinghamshire

## Governance

- Highest levels of financial control
- High level of transparency to the contractors we represent
- Signed up to CPE governance framework
- We will actively seek to be the best and welcome scrutiny

# 2025 Priority Areas of Work

- Pharmacy First – supporting Nottinghamshire pharmacy contractors to benefit from the suite of national services, we will focus on integrating PF into local pathways, supporting delivery by using data to drive our actions and supporting to promote the service locally. We will ensure that we understand the payment criteria so to be able to advise our contractors if necessary to any changes nationally.
- Local Service – increasing the value available to Nottinghamshire contractors, we will work to increase fees and facilitate contractors in understanding what local services are available and supporting their decision on engagement.
- Advocacy – Community Pharmacy Nottinghamshire will continue to work with the CPCL and other key contacts in the ICB. We will engage with politicians to support national messaging.
- Workforce – support contractors and the system in gearing up for the new foundation year requirements. Support our contractors in developing the role of pharmacy technicians within their businesses.
- Communications – make good use of the contract we hold with Priest & Co, working with the experts to understand what and how our contractors wish to be communicated with, we will continue to celebrate the success of our contractor's.



## List of acronyms

- DPP – Designated Prescribing Practitioner
- CPCL – Community Pharmacy Clinical Lead
- ICB – Integrated Care Board
- ICS – Integrated Care System
- LRC – Local Representative Committee
- PCN – Primary Care Network
- CPE – Community Pharmacy England