**How to add Pharmacy First flyers to prescription bags**

**What?**

A double-sided flyer that you can print off and attach to patients’ prescription bags to highlight the Pharmacy First service.

**Why?**

Quick and cost-effective way of promoting Pharmacy First to your customers with a view to increasing take-up of the service and overall footfall into your pharmacy in the long-term.

**How?**

Simply add the name of your pharmacy (or add your pharmacy’s logo) to each box at the top of the front page of the flyer (Word document: *Small flyers about Pharmacy First*) and print out on plain A4 paper. Then flip the paper in your printer and print the reverse of the flyer to create a double-sided flyer. Finally, cut out each of the flyers (six per sheet of A4) and attached to prescription bags.

**Visuals and mock-ups**

**Front of flyer Reverse of flyer**



